



## **2025 Twice is Nice Grant Application Guidelines**

Twice is Nice is seeking meaningful and measurable outcome proposals from Charlottesville Area nonprofit agencies who provide services to seniors in need within Planning District 10 (City of Charlottesville and/or the counties of Albemarle, Fluvanna, Greene, Louisa, and Nelson).

Twice Is Nice is a 501(c)(3) nonprofit with a mission to raise revenue to support programs that benefit seniors in need. We do this by promoting sustainability through the resale of donated clothing, furniture, and household items.

### **Funding Emphasis**

How people define aging is highly subjective. People age differently. How well one ages is influenced by many factors, some within the control of the individual and others by the set of circumstances one has from birth. Certainly, lifestyle choices affect health, as do family composition, living situation, race, gender, etc. At least equally influential are such social determinants as discrimination, economic security, educational opportunities, favorable access to affordable health care, and housing.

The Twice is Nice Grant Program funds programs that can empower seniors in need to live life as fully as possible while also managing the challenges that emerge later in life. TIN grants encourage new, innovative strategies and programs that support seniors in need within our community.

### **Funding amounts**

TIN's grant-making capacity is a result of the previous year's sales and revenue gains at their resale boutique stores in Charlottesville. Requests that align with TIN's stated emphasis (above) and do not exceed \$15,000 are encouraged. There is no minimum request and partial funding is a possibility.

These grants will support specific programs/activities or general operations, thus advancing solutions to solve caregiving challenges and enhance the well-being of seniors in the community. Partnerships between organizations are encouraged, but optional, as are letters of support from partners, community members, and other stakeholders.

## Evaluation Criteria

The TIN Grants Review Committee will use the following criteria when reviewing proposals.

- Community Benefit – the proposed activity is responsive to the real needs of vulnerable seniors and advances equity and inclusion for that part of our community.
- Leadership – the leadership and personnel of the organization have the requisite skills and experience to carry out the proposed activities.
- Capacity and Feasibility – the organization has the programmatic approach and resources to conduct the proposed activity. Ideally, the value of gift-in-kind and volunteer resources are captured to demonstrate the full capacity of an applicant.
- Financial Health/Stability – the organization has a healthy budget and can complete the proposed activity with the available internal and external resources, including the use and results of previous TIN grants.
- Partnerships – the organization is aware of other organizations working on similar or related issues, and, when appropriate for achieving shared goals, has developed partnerships that are contributing to the success of the initiative.

While site visits are not standard for most applications, the review committee will use their discretion on a case-by-case basis if they feel like one is necessary in the evaluation process or as an opportunity to build a relationship with grant recipients.

## Eligibility

Applicant must be a 501(c)(3) organization, governmental agency, faith group, or fiscally sponsored by a 501(c)(3) organization. Twice is Nice will consider applications from organizations working to benefit vulnerable seniors in the City of Charlottesville and/or the counties of Albemarle, Fluvanna, Greene, Louisa, and Nelson. Twice is Nice does not support building or capital campaigns through its discretionary fund grant programs. Small scale renovations that improve home safety and promote aging in place are permissible. Organizations may submit one application per TIN's annual grant cycle.

## Fiscal Sponsor Policy

An organization that is serving as the fiscal sponsor for another organization may submit multiple proposals per funding cycle. The fiscal sponsor may submit one application for each organization it is sponsoring and one application for its own organization.

Successful applications will include:

- An organization's description (mission, vision, values, program highlights)
- A statement of purpose for the proposed program, including:
  - target recipients
  - how the funds will be used (including any carryover funds from a prior TIN grant)
  - amount requested
  - matching fund opportunities or in-kind support
  - program-specific partnerships identified

- how program results will be evaluated
- Current fiscal year budget (including both a revenue and expense section)
- If applying for a specific program, a program budget should be included, too.

### **Grant Partner Reporting Requirements**

All grant partners will be asked to complete a written summary and host a site visit at the conclusion of the grant cycle or the completion of the funded project, whichever comes first. These reports shall be provided directly to the Twice is Nice Committee (not the grantee portal) upon request.

### **Grant Partner Support of Twice is Nice**

Recipients of a grant will be asked to make a commitment to endorse the mission of Twice is Nice through various means that may include published testimonials of goals or work accomplished through this grant (documented with photos useful for media purposes).

The goal is to raise awareness and visibility of Twice is Nice and encourage donations and patronage that will in turn heighten TIN's future grant-making capacity. Twice is Nice will commit to educating our stakeholders and the general public about the use of TIN funds for the impactful work of our grantee organizations.